

CUBE PRIVACY POLICY

Neurvance Cube | Version 1.0 | Effective 26 October 2026

Operator: Adam Samer Daabas, trading as Neurvance, CVR 46436024

Address: Finlandgade 9, st. 6, 5000 Odense C, Denmark

Privacy: privacy@neurvance.com

1. SCOPE AND RESPONSIBILITY

Cube provides website measurement to business customers. A business generally determines why it collects visitor information and is controller of personal data arising from its own collection. Where Neurvance processes that information on the business's instructions, Neurvance is processor. Neurvance is separately controller for its own accounts, billing and security. The actual roles depend on the processing, not merely the contract label.

2. SIX CUBE MEASUREMENTS

The Cube upload API accepts: `bought_number` (nonnegative purchase count); `avgSpeed` (nonnegative speed value); `avgCoordinates` (two nonnegative coordinate values); `productsSeen` (nonnegative product-view count); `productsClicked` (nonnegative product-click count); and `clicks` (nonnegative click count). Units and the meaning of speed/coordinates are defined by the customer's integration. The spellings shown are the actual API names. Cube does not independently establish the accuracy of uploaded values.

3. TOKENS, TIME AND NETWORK INFORMATION

Cube may receive an optional `sessionId` generated by the customer. It hashes the value with SHA-256 and stores a short-lived presence record linked to the relevant website and a last-seen timestamp. Samples also have ingestion timestamps. API security may process transport metadata and hashed caller-IP identifiers for rate limiting. Hashed tokens can still constitute personal data in context. Cube is not represented as universally anonymous or free of identifiers.

4. COLLECTION TECHNOLOGIES

The inspected Cube server receives data through authenticated server-to-server uploads and does not itself place browser cookies for those uploads. The customer's own website may use cookies, local storage, tokens or other technologies to gather data before sending

it. The customer must assess and disclose that collection and obtain any legally required consent. The Cube server's design does not create a blanket exemption from GDPR or cookie rules.

5. PURPOSES AND LAWFUL BASES

Measurements are processed to produce business reports, operate the customer account and secure the service. The business customer determines the legal basis for visitor processing and supplies required notices. Neurvance's own account and billing processing may rely on contract performance and legal obligations; security may rely on balanced legitimate interests. See the general Neurvance Privacy Policy.

6. RETENTION AND DELETION

Measurement samples follow a configured 13-calendar-month retention schedule after ingestion. Optional presence records become eligible for cleanup after 24 hours, but actual removal may occur later. Customer configuration and account information may remain for the service relationship; financial records may be kept for five years after the end of the relevant financial year, subject to legal exceptions. Provider logs and backups may have separate cycles. Requests for processor data return or deletion are handled under the applicable agreement, customer instructions and law.

7. PROVIDERS, SECURITY AND TRANSFERS

Cube uses authenticated website credentials, hashed API keys, scoped access, signed bridge requests, HTTPS, validation and rate limiting. Infrastructure includes EU-hosted application/database components, but some providers or support functions may operate elsewhere. Where personal data is transferred outside the European Economic Area, GDPR Chapter V requires a lawful transfer mechanism. Not every vendor or region in the wider Neurvance environment is necessarily a Cube subprocessor. A customer's agreed DPA should identify actual relevant subprocessors and safeguards.

8. YOUR RIGHTS

If you visited a business website using Cube, contact that business for its purposes, lawful basis and GDPR requests. Where applicable, rights may include access, correction, erasure, restriction, portability, objection and withdrawal of consent. Neurvance will assist the relevant controller as required and handle its own controller responsibilities. You may contact privacy@neurvance.com, and you may complain to the Danish Data Protection Agency (Datatilsynet) or another competent supervisory authority.

9. CHANGES AND CONTACT

We will update this notice when material processing practices change and provide notice where required. Neurvance — Adam Samer Daabas, CVR 46436024, Finlandgade 9, st. 6, 5000 Odense C, Denmark. Website: neurvance.com. Privacy: privacy@neurvance.com. Legal: legal@neurvance.com.